

## Media Release

For Immediate Release:  
November 14, 2014

### **City of Windsor Captures “Tourism Event of the Year” Award for 2013 International Children’s Games**

The 2013 International Children’s Games (ICG) has been selected as the **Tourism Event of the Year!** The award was presented last night (November 13) at the *Tourism Industry Association of Ontario’s 2014 Tourism Industry Awards of Excellence* event in Collingwood. The ICG was singled out for its focus on increasing visitor satisfaction, economic spend, and long-term impact on the region.

ICG 2013 was a catalyst that drew the Windsor Essex community together to offer over 5,000 visitors an unforgettable experience and an introduction to all the region has to offer.

Furthermore, it has given the community the legacy of the Windsor Family Aquatic Complex, a state-of-the-art facility which provides Windsor the ability to host many more high profile events, such as the 2016 FINA World Swimming Championships.

“The City of Windsor welcomes and celebrates this recognition by the Tourism Industry Association of Ontario,” said Mayor Eddie Francis. “Our world-class facilities combined with an outstanding organizational team and our exceptional hospitality positions us well to host future international events.”

“This award recognizes that the tourism industry is an economic generator and job creator for Windsor Essex. Tourism Windsor Essex Pelee Island was proud to partner with the City of Windsor in securing and executing this signature international event,” says Gordon Orr, CEO of Tourism Windsor Essex Pelee Island.

-30-

**Media Contact:**

Gordon Orr, Chief Executive Officer, Tourism Windsor Essex Pelee Island  
519.791-6405, [gorr@tourismwindsoressex.com](mailto:gorr@tourismwindsoressex.com)