



**SWOTC Board meeting
December 17, 2014 at 1 p.m.
CASO Station, St. Thomas ON**

Present: Adriano Cioltioli, Tom O'Brien, Grace McGartland, Mark Moran, Steve Martin, Dave Barnier, Karen Matthews, Ken Whiteford.

Resource staff: MTCS - Imran Chowdhry, Janet Jones; SWOTC – Jim Hudson, Jen Moore, Joanne Wolnik, June Nussey, Jatinder Uppal

Regrets: Wendie Dupuis, Laurie Hawkins

Chair Ken Whiteford called the meeting to order.

Confirmation of **Quorum**.

Conflict of interest – none was declared at this time.

Moved and seconded to approve agenda. Carried.

Moved and seconded to approve November 5, 2014 minutes. Carried.

Business arising from minutes – none

Treasurer's report – Dave Barnier

Moved and seconded to accept Treasurer's report. Carried.

Finance and Audit report – no report

Planning and Evaluation report – A committee meeting will be planned for late January.

Governance report –

Moved and seconded to accept November 4 minutes from the governance committee. Carried.

The next set of policy items have been received from Bill Allen. The committee will meet in January to discuss.

Executive Committee – no report

Operations report – written report

The Marketing Summer campaign and travel offers were highlighted. Conference registration – directors are asked to go and sign up for the conference. When choosing payment options, directors are to choose pay by cheque. SWOTC will look after the registration costs.

MTCS update – written report – Janet Jones and Imran Chowdhry

TRIP (Tourism Regions Information Portal) – as SWOTC reports become available, they can be loaded to the portal.

Imran offered further comments to Janet's report. MTCS is in the planning stages of budget drafts. December 18th is the RTO meeting in Toronto. At the meeting the group will be looking at the TIAO report.

Moved and seconded to move 'in camera' at 2:04 p.m.

Moved and seconded to come out of 'in camera' at 2:56 p.m.

Motion to adjourn. Meeting adjourned at 3 p.m.